

生猪产业支持政策评价的主体差异性研究

乔娟¹ 宁攸凉² 王慧敏³

1. 中国农业大学 经济管理学院,北京 100083;
2. 中国林业科学研究院 林业科技信息研究所,北京 100091;
3. 农业部 农村经济研究中心,北京 100810

摘要 为研究不同利益相关主体对生猪产业支持政策评价的差异性,在对养猪场户、政府人员和第三方进行问卷和访谈调研的基础上,运用列联表和评价指数方法对生猪产业支持政策评价的主体差异性进行实证研究。结果表明:政府人员对生猪产业支持政策的认知程度和实施效果评价均高于养猪场户;不同主体对不同生猪产业支持政策实施效果评价的差异程度不同;地方财政困难在一定程度上阻碍了生猪产业支持政策的有效实施;第三方对生猪产业支持政策的评价具有相对客观性。在此基础上提出若干政策建议。

关键词 生猪; 产业支持政策; 评价; 主体; 差异性

中图分类号 F 326.40

文章编号 1007-4333(2013)05-0189-09

文献标志码 A

Difference degrees of evaluation among subjects for support policy in pig industry

QIAO Juan¹, NING You-liang², WANG Hui-min³

1. College of Economics and Management, China Agricultural University, Beijing 100083, China;
2. Research Institute of Forestry Policy and Information, Chinese Academy of Forestry, Beijing 100091, China;
3. Research Center for Rural Economy, Ministry of Agriculture, Beijing 100810, China)

Abstract In order to study the difference degrees of evaluation among stakeholders for support policy in pig industry, based on questionnaires and interviews with pig farm owners, government officials and the third-party, in this empirical research, the method of contingency tables and evaluation index was used to study the different evaluation for the support policy in pig industry among subjects. It comes to the conclusions that firstly, the awareness level and the evaluation for implementation effect of the support policies in pig industry from government personnel are higher than that of the pig farm owners', secondly, the difference degrees of the evaluation for different policy implementation effect differ among subjects, thirdly, due to local financial difficulties, to some extent, the pig industry support policy is hindered from being implemented effectively, and fourthly, the third-party has a relative objectiveness on evaluating support policy in pig industry. On such basis, policy recommendations are made in this study.

Key words live pig; industry support policy; evaluation; subject; difference degree

产业政策是指由于市场失灵和市场功能有限,中央或地方政府为了产业全局性和长期性发展,针对产业实体和产业关系而采取的关于产业成长、结构优化、布局优化和组织优化的政策法令^[1]。近年来,由于产业政策在很多国家实施效果不理想而受到质疑和批评;产业政策是否有效成为学术界关注

的热点问题之一^[2]。因此,对产业政策进行科学评价就显得尤为重要。

我国的一般产业政策,虽然促进了生产率的提高,但也带来了寻租、生态环境恶化、收入差异扩大、区域发展不平衡等问题^[3]。农业产业政策中的粮食扶持政策提高了农民种粮积极性^[4];生猪产业政策

收稿日期:2013-03-06

基金项目:现代农业产业技术体系北京市创新团队专项资助;国家自然科学基金资助项目(70973123)

第一作者:乔娟,教授,博士生导师,主要从事农业经济理论与政策研究,E-mail:qiaojuan@cau.edu.cn